Drive Toolkit

Contents
• Tips for a successful drive
• Types of drives
• FAQ
• Printable signs for donation boxes
Tips for a Successful Drive

1. Plan Your Event
   - Decide what kind of drive you would like to organize.
   - Set a time frame for when the drive will happen.
   - Make a goal for how much you want to donate.
   - **Register your drive. (Click here to get started.)**
   - Pick a location and put out collection boxes.
   - Make a delivery plan to get the donations to Rosie’s Place! Drop off donations at our 889 Harrison Avenue location Monday-Friday, 8:30 a.m. - 4:30 p.m. Remember we are unable to do pickups.

2. Promote Your Drive
   - Advertise! Put up fliers, send out emails, post on Facebook or Twitter (make sure to tag Rosie’s Place! @RosiesPlace) or create a Facebook event.
   - Keep advertising and updating the community on your progress throughout the drive.

3. Deliver Donations to Rosie’s Place
   - Drop off donations at our 889 Harrison Avenue location Monday-Friday, 8:30 a.m. - 4:30 p.m.
   - Remember we are unable to do pickups.

4. Share Your Success!
   - Share how much you collected and a photo of your donation on Facebook or Twitter (make sure to tag Rosie’s Place! @RosiesPlace).

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# Types of Drives

## Year Round

**Toiletries (Full & Travel-Size)**
- Shampoo and conditioner
- Toothpaste and toothbrushes
- Deodorant
- Lotion
- Soap
- Lip balm
- Brushes and combs
- Feminine hygiene products
- New and gently-used towels

**Food**
- Canned fruit and vegetables
- Canned soups, stews, sauces
- Canned tuna and chicken
- Dry beans
- Peanut butter
- Brown rice
- Whole wheat pasta
- Oatmeal packets
- Cereal (corn flakes, Cheerios, Special K, Raisin Bran)
- Granola
- 100% juice
- Shelf-stable milk

**Other Year-round Items**
- Books
- Regular-sized mugs
- New and gently-used bras
- New underwear
- New socks
- T-shirts
- Jeans
- Yoga pants
- New and gently used towels

## Fall/Winter Only

**School Uniforms for BPS Kids in Need**
- Short- and long-sleeved polos, shirts and sweaters in white, light blue, dark blue and dark green
- Pants, skirts, shorts, skorts, jumpers, dresses and cardigans in navy and khaki

**Winter Essentials**
- Winter coats, jackets and parkas (especially larger sizes)
- Hats
- Scarves
- Gloves and mittens
- Warm socks
- Jeans (especially in larger sizes) and yoga pants
- Sweatshirts, hoodies and fleece jackets
- Sweatpants
- Long sleeved t-shirts
- Warm pajamas
- Slippers
- Bath robes
- Lip balm and lotion

## Spring/Summer Only

**Back-to-School Supplies**
- Unisex backpacks
- Pens
- Pencils
- Crayons
- Markers
- Colored pencils
- Pencil cases
- Erasers
- Lined and unlined paper
- Spiral notebooks
- Binders
- Glue sticks
- Scissors
- Calculators
- Tape
- Rulers

**Holiday Gifts**
- $25 gift cards (CVS, Walgreens, Target, Payless, Old Navy)
- Bath and body gift sets with lotion, body wash and body spray (from stores such as Bath & Body Works)
- Pajamas and sleeping gowns
- Slippers
- Sets of hats, scarves and gloves
- Throws and blankets
- New hoodies

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How do I let Rosie’s Place know I am planning a drive?
Please register your drive through our online form here.

How do I choose what I am going to collect?
Check in with your friends or colleagues to see what kind of items they are excited to collect! All the items listed on the Types of Drives page are essential to helping the poor and homeless women who visit Rosie’s Place.

How do I get my donations to Rosie’s Place?
Drop off donations at Rosie’s Place Monday-Friday, 8:30 a.m. - 4:30 p.m.
You can also mail donations to Rosie’s Place, Attn: Donations, 889 Harrison Avenue, Boston, MA 02118.

Can Rosie’s Place pick up donations?
Unfortunately, Rosie’s Place does not have the capacity to pick up donations. They can be dropped off at Rosie’s Place Monday-Friday, 8:30 a.m. - 4:30 p.m.

Is there anything Rosie’s Place will not accept?
Please refer to our donation guidelines here.

Who should I contact for questions about donations or drives?
Contact Michael Oliver at moliver@rosiesplace.org or 617.318.0291.
DONATIONS

Please leave items in this box to be donated to Rosie’s Place.

We are collecting until

Rosie’s Place was founded in 1974 as the first women’s shelter in the United States. Our mission is to provide a safe and nurturing environment that helps poor and homeless women maintain their dignity, seek opportunity and find security in their lives.

THANK YOU!

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